# ACCELERATE ENGAGEMENT AT COMPANY EVENTS

### **Business Challenge**

Your HR Team is driving employee engagement events year long. However participation rates are inconsistent and ROI is unclear.

# **Craft your Journey ....**



# Launch Campaigns

Design year round events drawing inspiration from a comprehensive library of templates, leveraging industry best practices.

#### **Track Sign-up**

Reach your audience via multiple channels - email, mobile app, website and numerous integrations (chat, blogs,....) and track sign-up.



## **Connect Company and Personal Missions**



Poll employees for their favorite non-profit from 1000s of options and easily turn on fundraising for the winner.

## **Gamify the Experience**

Employees organize themselves into circles and gamify the experience by competing for Points, Achievements, Rewards, and Status.





# **Engage in Real Time**

Live event Check-in, Live Fund Raising with matching Peer Acknowledgement.

Journey from Zinda.xyz



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